



Soil Cycle



Annual Report

2019

ABOUT SOIL CYCLE

Soil Cycle, truly a grassroots effort, has bloomed into a powerful and emergent environmental force, dedicated to changing minds and behaviors. Less than three years ago, Soil Cycle was just an idea, planting a seed in my mind for a more sustainable community. At the time, no organization in Missoula, MT offered green waste or food-scrap collection. The idea was to use bicycles with trailers to collect organic materials from homes and businesses in order to reduce landfill waste, lessen our local footprint, and teach people about the impact of wasted food. The environment seemed right, people were ready, and the seed started to germinate.

From the very beginning, I knew I wanted this organization to be community-focused. In 2017, the debut of the idea resulted in thousands of community members helping me name the idea, Soil Cycle.

-Caitlyn Lewis, Executive Director

Mission

Soil Cycle's mission is to promote the natural food cycle by providing environmentally sustainable compost services and environmental education.



OUR PROGRAMS

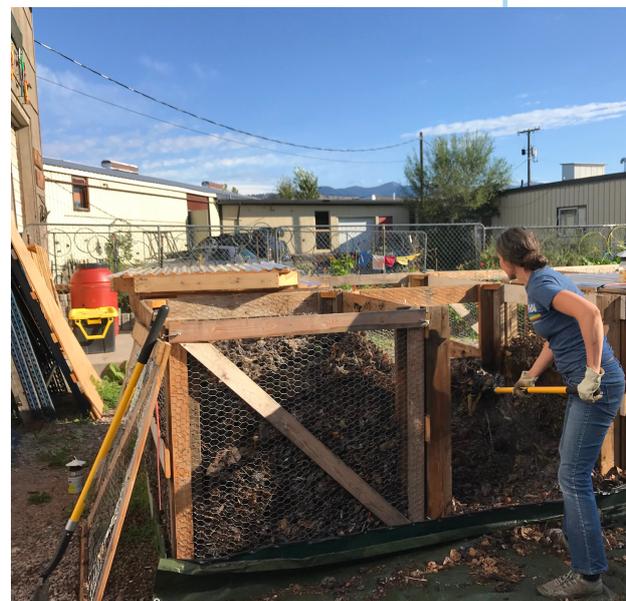
Built out of a love for the Earth, Soil Cycle focuses on the environment and easing the process of sustainable living for others.

The organization's main goals and values focus on **waste reduction, sustainability, food sovereignty, permaculture, community empowerment, and education**

We offer bicycle food scrap collection, compost returns to members, community outreach, workshops, and natural soil products.

"To be dedicated to such a degree - to maintain this service via bicycle power during the winter in western Montana elevates them to a different level of tough, green and sustainable!"

-Facebook Review





ORGANIZATIONAL GROWTH

Food waste diverted from landfill

32,000 lbs.

CO₂ emissions reduced by using bicycles as transportation

1,800 lbs.

CO₂ sequestered by composting

15,000 lbs.

Soil Cycle members

102

Finished compost donated

600 lbs.

Community outreach events

12

Workshops/field trips hosted

4

GOALS for 2020

At Soil Cycle, our mission and reach is both local and substantial. With the growth and support we have already received, we are excited to see our programs develop and move in a sustainable direction. 2019 brought us exciting growth allowing us to divert more food waste, solidify a location, build a board of directors, and ultimately become a nonprofit organization.

For the year of 2020, we have laid out goals for each of our programs. We will continue to grow our current programs and cultivate a more consistent education program. We will be bringing on a part-time employee to help us meet these goals. With our organizational growth in mind, we have developed membership, environmental, and educational goals.

Organic "Waste" Collections

- Sign up 100 new members
- Double the amount of food waste currently diverted

Compost Programs

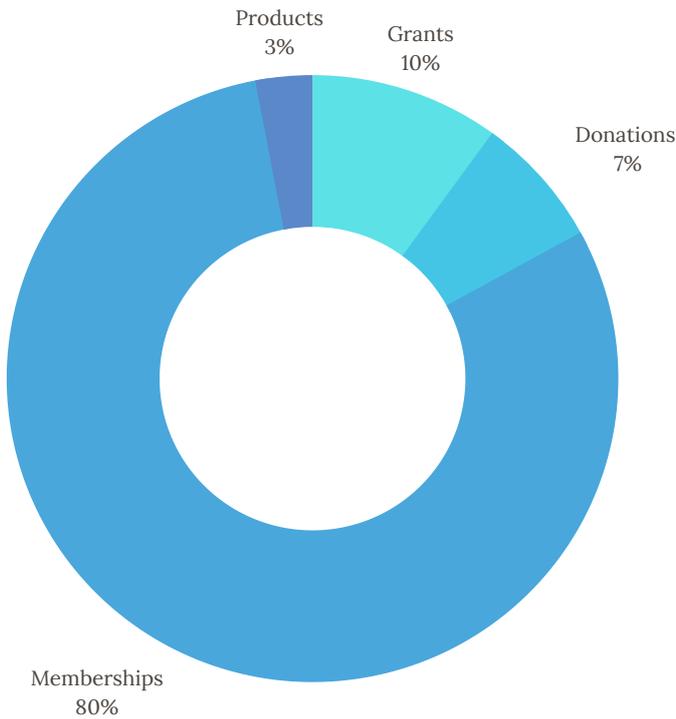
- Increase composting capabilities
- Add more composting modalities
- Double finished compost donated

Environmental Education

- Offer 10+ educational workshops
- Showcase demonstration garden
- Build vermicompost kits

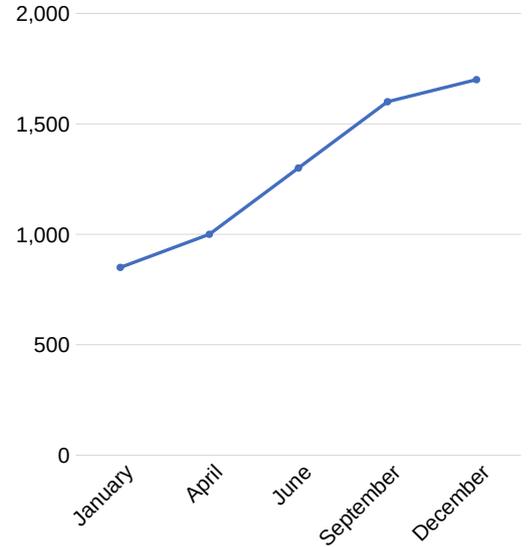
Financial Overview

Below is a basic, comprehensive report of the organization's financial activities throughout 2019 (the 2nd year of operation).

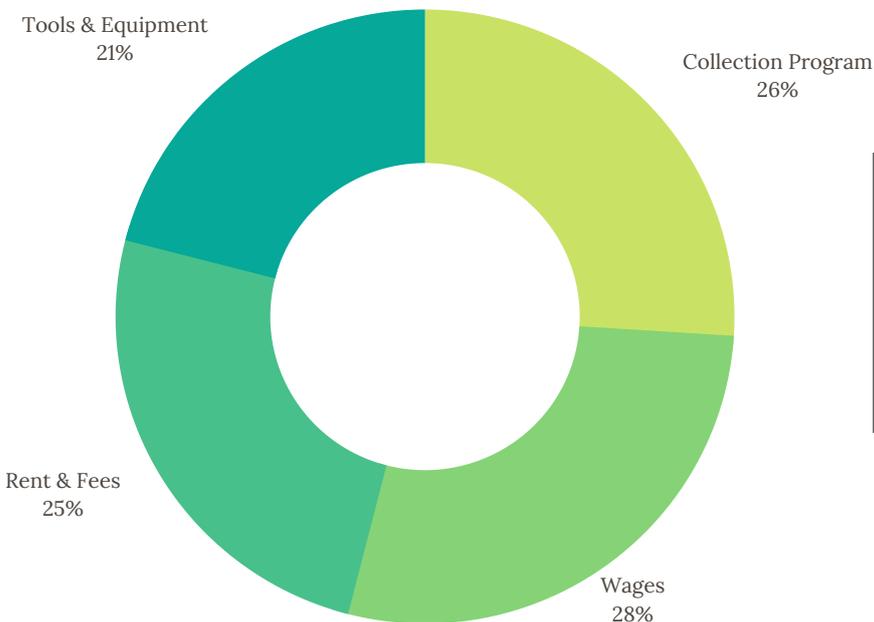


ANNUAL INCOME GROWTH

Below is an overview of membership income in 2019.



2019 Income Summary



2019 Expense Summary

OUR PARTNERS

Our community partners are instrumental to the success of the organization.

2019 was consumed by building our compost facility and demonstration garden. This took a lot of building materials and volunteer time, both of which were generously donated. Many organizations were excited to be a part of transforming an industrial lot into a productive garden space. Thank you for all your generous support!

Benefactors

- The Pollination Project
- Jane Goodall Roots & Shoots Institute

Sustainable Partners

- Free Cycles
- Earth In Hand
- Front St. Fungi
- Heritage Timber
- Home ReSource
- Missoula Urban Demonstration (MUD)
- Turner Farms
- 1000 New Gardens
- Heart Beet Herbal Remedies
- Recycling Works
- Missoula Compost Collection
- Market on Front
- Hellgate Cyclery
- Planetary Design
- Waste Less Works
- Mutual Materials
- Gonzo Farms

Commercial Composters

- Adventure Cycling Association
- Ninja Mike's
- Back to the Mother
- Shady Spruce Hostel
- Community Medical Hospital
- Zoo City Apparel
- Earth Within Flowers
- Pedal Missoula
- Complexly
- C3 Work Lounge
- OnX Maps





"I am just blown away by how Caitlyn continues to grow and evolve Soil Cycle. The Soil Cycle team are some of the smartest, most thoughtful and toughest folks I know. I'd pedal to the ends of the earth for them!"

-Soil Cyclist

TAKE ACTION

Continued support is what keeps our organization going; consider making a contribution:

- SoilCycleMissoula.com
- [GoFundMe.com/f/community-powered-compost](https://www.gofundme.com/f/community-powered-compost)
- Venmo funds @soilcycle

Please expand the impact of food waste diversion. Without organizations like Soil Cycle, food waste will continue to end up in landfills, creating methane that pollutes our atmosphere. Your gift will ensure Missoula's support in creating a healthier, happier, and more environmentally sound community.

Soil Cycle is a 501(c) (3) Organization: Federal Tax ID #83-2816550.



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